



COOKIE POLICY

Cookie Policy

How Sheld uses cookies on www.sheld-uk.com, what each type does, and how you stay in control of them.

What cookies are

When you visit the Sheld website, it may place a cookie on your browser. Cookies are very small text files that help identify your device, meaning we can customise your experience, remember the contents of a sample or literature request, and remember where you are in an enquiry. A cookie does not give us access to your device, nor does it provide any information about you other than the data you choose to share with us.

Your consent

Cookies that are strictly necessary for the website to work are set automatically — the law does not require your consent for these. All other cookies, including analytics, functional and targeting cookies, are only set once you accept them through our cookie banner.

You can change your mind at any time. Use the cookie settings link on the website to update your choices, or clear the cookies through your browser as described below. Withdrawing consent will not affect anything done while consent was in place.

The categories of cookie we use

Category	What it does	Consent needed
Strictly necessary	Makes the website function — security, session handling, saving your cookie choices, and remembering where you are in an enquiry or request	No
Functional	Remembers preferences you have set, such as region or previously viewed products, so the site behaves the way you left it	Yes
Analytics	Measures how the site is used so we can improve it — anonymously, and never identifying you personally	Yes
Targeting	Supports social sharing and lets us show relevant Sheld advertising on other websites and apps	Yes

Strictly necessary to the operation of our website

Our website will:

- Remember whether your session is secure, and keep you signed in where an area of the site requires it
- Remember what is in your sample, literature or specification request
- Remember any notifications you have already seen, so they are not displayed again



- Remember where you are in an enquiry or request process
- Remember the cookie preferences you have chosen

Not strictly necessary, but they help us give you the best experience

These cookies tell us which pages you find most interesting. This information will not identify you, as it is recorded anonymously.

Functional cookies

With your consent, this website will:

- Remember preferences and settings you have chosen, so you do not have to set them again
- Remember products, finishes or datasheets you have recently viewed

Analytics cookies

With your consent, this website will:

- Track the pages you visit via Google Analytics — how you discovered the website, which pages you visited, how long you spent on each, how you interacted with each page (for example clicking a link within it) and which page you left from
- Use that information to tailor the site so it shows the products, sectors and technical content most useful to our visitors

No personal data by which you can be identified, such as your name or address, is collected through these cookies.

Targeting cookies

With your consent, this website will:

- Allow you to share pages with social networks, such as LinkedIn, Facebook and X
- Allow us to show Sheld advertising to you on other websites and apps, and measure how that advertising performs

This website will not:

- Share any personal information with third parties unless we have your permission or are required by law to do so

Third-party cookies

Some cookies are set by other organisations whose services appear on our site — for example Google Analytics, embedded video players, mapping services and social sharing tools. We do not control these cookies. Please refer to the relevant provider's own privacy and cookie notices for detail on how they use the data they collect.

Managing and deleting cookies

You can disable any cookies already stored on your device, but you should be aware that the functionality of our website may be obstructed. If you wish to delete cookies already on your computer, the "help" section in your browser — usually found at the right-hand side of



the address bar — should provide instructions on how to find the file or directory that stores them.

Most browsers also let you block cookies before they are set, or block only third-party cookies. Further independent information about cookies and how to manage them can be found at <https://ico.org.uk/for-the-public/online/cookies/>

Our commitment to data security

To prevent unauthorised access, ensure the correct use of information and maintain data accuracy, we have made sure that appropriate physical, electronic and managerial procedures are in place to safeguard and secure any information collected through our website.

Changes to this policy

We may update this Cookie Policy as our website and the technologies it uses develop. Any changes will be published on this page. This policy should be read alongside the Sheld Privacy Policy, which explains how we handle personal information more generally.

Contact us

Questions about cookies on our website?

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